

Appalachian Festival

May 13 & 14, 2023

Coney Island Park - Cincinnati, Ohio



The Board of Trustees of The Appalachian Community Development Association (The A.C.D.A.) would like to invite you to become a sponsor of the Appalachian Festival. This year marks the 52nd Annual installment of the largest celebration of Appalachian Culture held outside of the Appalachian Region itself. The event's scheduled to be held Mother's Day weekend, May 13 & 14, 2023 at historic Coney Island Park in Cincinnati, Ohio.

The Appalachian Festival began in 1970 as a project of The Junior League of Cincinnati. Since 1974, the Festival has been under the auspices of The A.C.D.A., a non-profit organization, whose purpose is to promote the educational, cultural, and social well being of the Appalachian population of Greater Cincinnati. Approximately 34% (or about 300,000 people) claim Appalachian roots in this area, by being 1st, 2nd, 3rd or even 4th generation Appalachian migrants.

The Purpose of the Appalachian Festival is to provide a marketplace for traditional hand-made Appalachian Crafts; foster among Appalachian migrants in the Greater Cincinnati Area, a sense of pride in their heritage; educate the general public about Appalachian Culture; and, to celebrate old-time Appalachian Music, Dance, Stories, Cooking and other cultural treasures. We accomplish this mission by presenting the annual festival(s) and by distributing the revenue from the festival to the small grants program. The small grants are awarded to those educational and/or cultural program/projects that propose to affirm and enhance the lives of Appalachians and promote pride in the Appalachian Culture.



After 2 years of being gone because of the pandemic, we had a record breaking year with 15,000 patrons visiting the festival. This year our goal is to grow each year to get back to having over 25,000 attendees. We have around 100 volunteers that assist The A.C.D.A. Board of Trustees and the festival committee members with the planning and on-site coordination of the event.



www.appalachianfestival.org

513-251-3378

Appalachian Festival Demographics

Male: 39%	Combined Income: \$70,000		
Female: 61%			
Education Level:	Ethnicity:	Caucasian - 80%	
College Degree, 59%		African American - 11%	
Some College, 29 %		Other - 9%	
High School, 12%	Local Patrons: 80%		
	Regional Patrons: 20%		

The A.C.D.A. / the Appalachian Festival would like to thank our past Sponsors!

WNKU	WOBO
WAIF	James A. Doepker & Assoc.
Ohio Arts Council	Generator Graphics Co.
The Kroger Co.	Antonelli College
Cincinnati Bell	EduDoc Foundation



Small Business & Private Sponsorship Levels

(Cash or In-Kind Services/Supplies)

The Appalachian Community Development Association is a 501-C (3) Non-Profit Organization...

Your contributions may be tax-deductible

Print Deadline: Friday, March 16, 2007

Fiddler Sponsor Level: \$2,000.00

- Access to Event: Limit 6
- Banner placement based on availability.
Banner provided by sponsor 15' max.
- Recognition on the Event's poster
- Stage mention based on availability
- Mention in program
- Souvenir Merchandise: T-shirts, Mug, and Stickers

Artisan Sponsor Level: \$1,000.00

- Access to Event: Limit 4
- Banner placement based on availability.
Banner provided by sponsor 5' max.
- Recognition on the Event's poster
- Mention in program
- Souvenir Merchandise: T-shirts, Mug, and Stickers

Major Corporate Sponsorship Levels

(Cash or In-Kind Services/Supplies)

Stage Sponsor Level: \$10,000.00

- Access to Event: Limit Passes 30
- Stage Signage for duration of show.
Banners to be provided by sponsor, 50' max.
- Recognition on the Event's poster
- Mention in Event program,
including sponsor provided logo.
- Recognition in announcements placed in local print and broadcast media.
- Booth on site for promotional purposes, to be staffed by sponsor.
- Souvenir Merchandise:
T-shirts, Mug, and Stickers

Banjo Sponsor Level: \$3,500.00

- Access to Event: Limit Passes 10
- Stage Signage for duration of show.
Banners to be provided by sponsor, 25' max.
- Recognition on the Event's poster
- Mention in Event program,
including sponsor provided logo. .
- Booth on site for promotional purposes, to be staffed by sponsor.
- Souvenir Merchandise: T-shirts, Mug, and Stickers



Other Sponsor Levels available:

Contact Festival Coordinator
Shanon Rice
Phone: 513-251-3378